

# ANTHROPIC

Invest in the Leader of  
Enterprise AI

TYPE: MARKETING DOCUMENT

DATE: MARCH 2026

# Anthropic is a clear leader in the rapidly growing Enterprise AI market

Since its founding in 2021 by Dario Amodei, Anthropic has grown into one of the most valuable AI companies globally. With \$10 billion in 2025 revenue and a \$500 billion valuation, it defines the enterprise AI landscape.

## Transformative Market

Enterprise AI is expanding exponentially, driven by adoption in core business processes and strategic decision-making.

## Clear Leadership

Leading through technology (Claude Opus 4.5, Model Context Protocol) and adoption (300,000+ business customers).

**2021**

YEAR FOUNDED

**\$10B**

2025 REVENUE

**\$500B**

VALUATION (MAR 2026)

**300k+**

BUSINESS CUSTOMERS

# The Enterprise AI market will reach \$1.3 Trillion by 2032, driven by rapid adoption and productivity gains

## \$1.3 Trillion

Total Addressable Market by 2032

### \$1.3 Trillion Market Opportunity

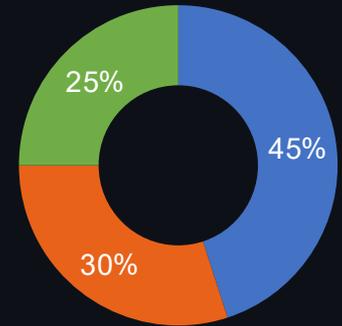
The global AI market is projected to expand from ~\$200B in 2024 to \$1.3T by 2032 (CAGR >25%). Growth is driven by Foundation Models, Enterprise Apps, and Infrastructure.

### Enterprise Adoption Surge

Rapid expansion in enterprise deployments, integrating AI into software development, customer service, and strategic decision-making.

### Scalable API Business Model

Token-based pricing enables efficient scaling. High-usage workflows create substantial recurring revenue.



■ Enterprise AI Apps (~\$585B)

■ Foundation Models & APIs (~\$390B)

■ Infrastructure & Compute (~\$325B)

# Leading venture capital and strategic investors have validated Anthropic's potential with \$42 billion+ in funding

## \$42B+

TOTAL CAPITAL RAISED

## 300,000+

BUSINESS CUSTOMERS

## 3.2x

YOY MARKET GROWTH

### STRATEGIC INVESTORS

Amazon (\$8B)  
Google (\$2B+)  
Microsoft (\$5B)  
Nvidia (\$10B)

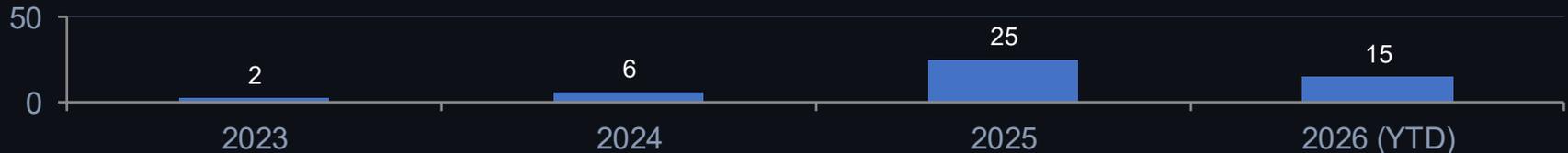
### TOP TIER VCS

Lightspeed, ICONIQ  
GIC, Coatue  
Sequoia, Fidelity

### ENTERPRISE ADOPTION

**Major deployments at:**  
**Deloitte**  
Snowflake (\$200M deal)  
**Salesforce**

Annual Funding Velocity (\$ Billions)



# With a \$500 billion valuation, Anthropic has achieved exceptional growth in the enterprise AI market

## 175x

VALUATION GROWTH

From \$2.8B (Dec 2023) to \$500B (Mar 2026).

## \$10B

2025 REVENUE

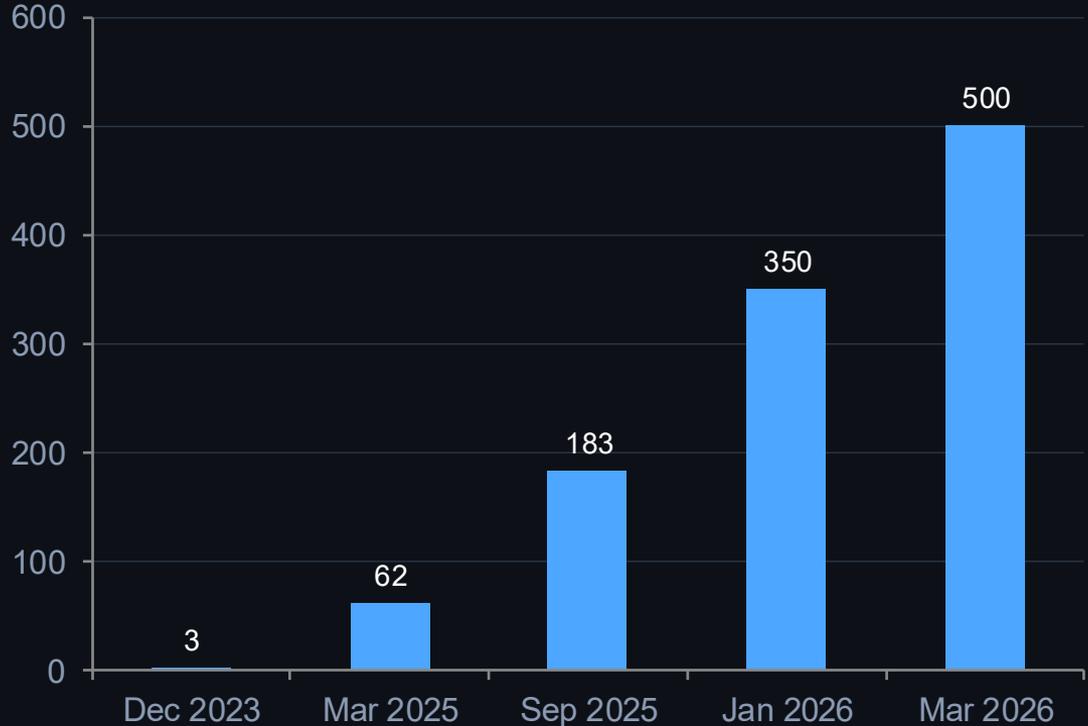
Projected growth driven by API and enterprise offerings.

## 2028

PROFITABILITY TARGET

Break-even expected in 2028.

Valuation History (\$ Billions)



# Anthropic operates three synergistic business areas

## Claude Foundation Models

The core platform featuring Claude Opus 4.5 and Sonnet 4.5. Delivers industry-leading performance with 200,000-token context window (1M in beta). Distributed via AWS Bedrock, Google Vertex AI, Microsoft Azure, and Databricks.

**200K–1M**

CONTEXT WINDOW (TOKENS)

**75%**

OF TOTAL REVENUE

## Claude Code & Developer Tools

Launched May 2025, achieving 80.9% on SWE-bench Verified. Dedicated command-line and IDE assistant for software engineers. Reached \$1 billion run-rate within 6 months.

**80.9%**

SWE-BENCH SCORE

**60%+**

BUSINESS CUSTOMER ADOPTION

## Enterprise Platform & Integrations

Model Context Protocol (MCP) standardizes secure connections to enterprise systems. Deep integrations with Microsoft 365, Snowflake (\$200M partnership), and Salesforce.

**\$200M**

SNOWFLAKE PARTNERSHIP

**3 Major**

CLOUD PARTNERS (AWS, GOOGLE, AZURE)

# Anthropic's competitive advantage: Performance leadership and enterprise focus

ENTERPRISE  
ECOSYSTEM  
INTEGRATION

## PERFORMANCE SUPERIORITY

Claude Opus 4.5 leads benchmarks with 80.9% on SWE-bench Verified, outperforming peers. A 200k (1M beta) context window enables complex reasoning.

**80.9%**

SWEBENCH SCORE

**200k–1M**

CONTEXT TOKENS

## COST EFFICIENCY

Opus 4.5 pricing at \$5/\$25 per million tokens (≈66% lower) optimizes costs for high-volume enterprise use.

**\$5 / \$25**

PER MILLION TOKENS

**66%**

PRICE REDUCTION

## ENTERPRISE-FIRST STRATEGY

Built for business: reserved capacity, guaranteed throughput, and enterprise-grade security. Available across major cloud providers.

**AWS, Google, MS**

CLOUD PARTNERS

**High**

RELIABILITY & SAFETY

# Anthropic achieved a 175x valuation increase from \$2.8 billion in 2023 to \$500 billion in 2026

Anthropic has raised \$42B+ in total funding. The valuation skyrocketed to \$183B in Series F (Sep 2025) and reached \$500B in March 2026.

## STRATEGIC INVESTORS

AMAZON / AWS

GOOGLE

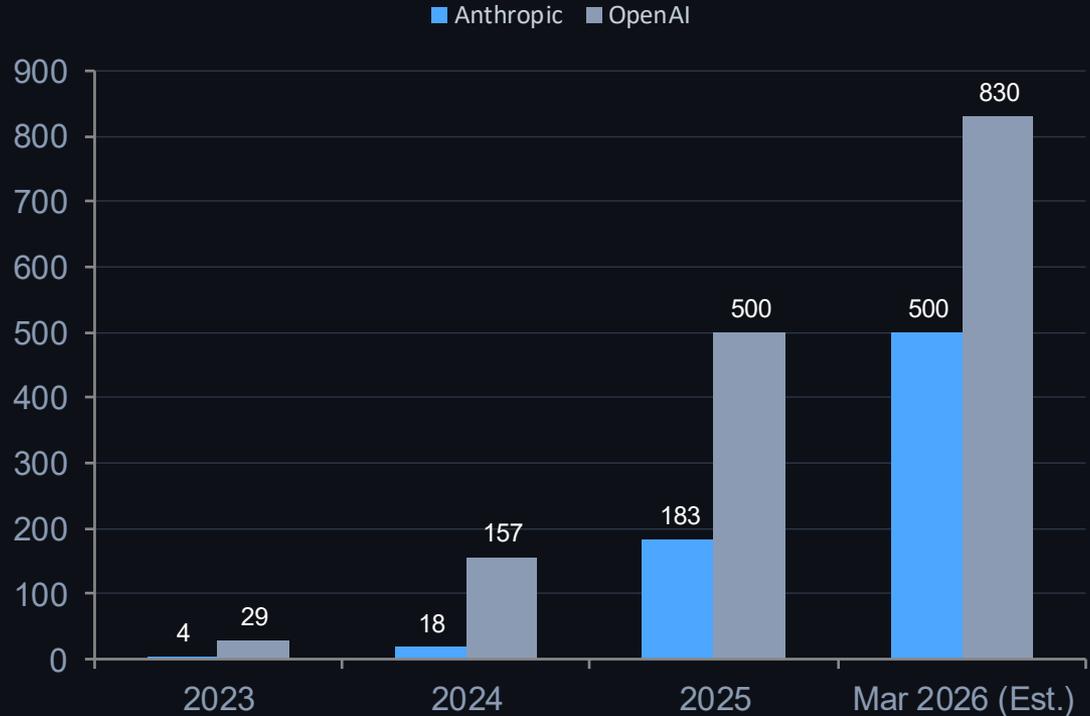
MICROSOFT

NVIDIA

LIGHTSPEED

GIC

Valuation Growth (Billions USD)



# Anthropic has overtaken OpenAI as the #1 Enterprise LLM provider

According to Menlo Ventures' December 2025 report (surveying ~500 U.S. enterprise decision-makers)

## #1

### ENTERPRISE LLM

Unseated OpenAI, earning 40% of enterprise LLM spend.

## 54%

### CODING SHARE

Surged from 42% to 54% in 6 months (vs OpenAI 21%).

## 75%

### API REVENUE

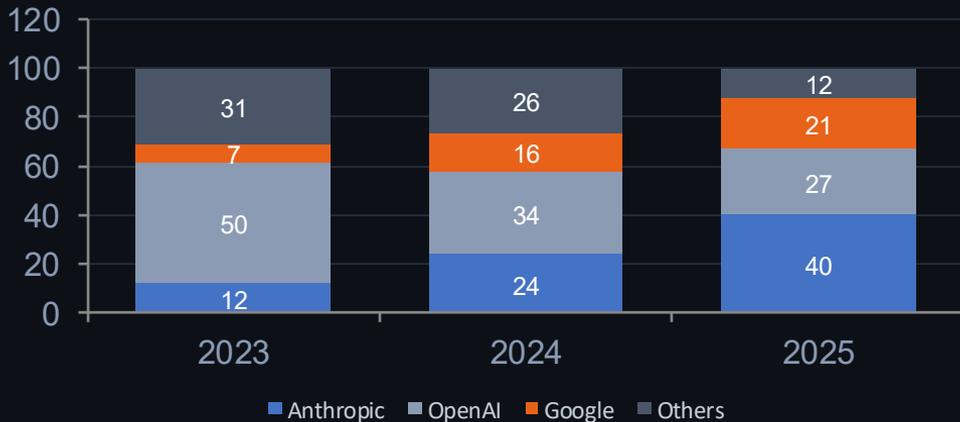
API usage drives 75% of revenue vs consumer subs.

## 18 Mo

### LEADERSHIP

Atop coding leaderboards since mid-2024.

Enterprise LLM Market Share by Provider (2023-2025)



### KEY MARKET SHIFTS

- 3.3x Growth: Anthropic share 12% → 40%
- OpenAI Decline: Dropped 46% (50% → 27%)
- Consolidation: Top 3 control ~90% of market
- Open Source: Declining share (20% → 11%)

### WHY ANTHROPIC WON

- Superior coding (80.9% SWE-bench)
- Reliability & fewer hallucinations
- Strong appeal to regulated industries
- Rapid product release velocity

# Invest directly via secondary market or contact SmartProfit Finder AG for access

Anthropic shares are available through secondary market transactions. As a private company, shares can be accessed through qualified secondary market providers and private equity funds.

## CURRENT MARKET PRICING (MAR 2026)

**~\$474**

SHARE PRICE (EST.)

Hiive secondary market, Mar 19, 2026

**\$500B**

VALUATION

**175x**

GROWTH SINCE 2023

**\$20,000**

MINIMUM INVESTMENT

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